TAEF Brief No. 45





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# **TAEF UPDATES**

Representatives from the Commerce Development Research Institute (CDRI) Discusses Marketing Development Plan with TAEF



### Thursday, June 18, 2020

**T**he Taiwan-Asia Exchange Foundation recently received Mr. Thomas Tseng and Mr. Yu-bin Chang from the Commerce Development Research Institute (CDRI) on June 17. As a government-supported think tank focused on commercial analysis, CDRI is tasked with executing the national "New Southbound Market Innovation Marketing Development Plan" to support Taiwanese enterprises in expanding their market share in East and Southeast Asian countries.

According to Mr. Tseng, results have shown that the plan has helped hundreds of smallmedium enterprises in finding their corporate clients for Made in Taiwan (MIT) products from various industries such as cosmetics, food, fashion, gadgets & goods, health, materials & components, machinery & tools, and technology.

Mr. Chang pointed out that Hala Certification has been one of the key features in developing new southbound markets. A trend of Taiwanese enterprises applying for Halal certification has been observed; currently, there exists no standardized international Hala Certification, meaning Hala Certification will vary on a country to country basis.

TAEF looks forward to strengthening our cooperation with CDRI in regards to the New Southbound Policy.

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### ASIA ENGAGEMENT CONSORTIUM UPDATES

# [Call for Nomination] The Taiwan Foundation for Democracy is Calling for Nominations for the 15th Asia Democracy and Human Rights Award

### Monday, April 1, 2020

The Taiwan Foundation for Democracy (TFD) is calling for nominations for the 15th Asia Democracy and Human Rights Award (ADHRA).

### What is the ADHRA?

There was no award in recognition of efforts in developing or sustaining democracy and human rights in Asia until 2006. As the first national democracy assistance foundation in Asia, the TFD established the ADHRA — the first democracy and human rights award in Asia — to support courageous individuals and groups who build democracy, stand up for justice, and defend human rights. The ADHRA is annually bestowed upon one individual or organization that has made significant contributions to the advancement of democracy or human rights in Asia through peaceful means.

The laureate will be awarded a grant worth US\$100,000 at an official ceremony on Dec. 10, International Human Rights Day in Taipei.

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## **NEW SOUTHBOUND POLICY NEWS**

## Focus Taiwan

## New Immigrants form a Key Part of Taiwan's Beauty, said Minister of Interior

### *Friday, June 12, 2020*

**N**ew immigrants are an integral part of Taiwanese society and are key to making the country beautiful, said Minister of Interior Hsu Kuo-yung during a charity sale for migrant workers.

"Because of Taiwan's new immigrants, the country has become like a beautiful painting. They have become an integral part of Taiwan's beauty," Hsu said.

New immigrants are generally defined as people from abroad, generally China and Southeast Asia, who have married Taiwanese spouses in the past two decades and made their homes in Taiwan.

Taiwan is a culturally diverse society, however, and migrants should be thanked for their hard work and contributions to the country's economy, Hsu said while at a charity sale in Taoyuan's Dayuan District.

Traditional glutinous rice wraps from northern Vietnam were being sold to raise funds for a local new immigrant care association that is currently sheltering migrant workers who are unable to return to their countries of origin.

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# **REGIONAL HEADLINES**

BBC

Maria Ressa: Philippines Jounralist South China Morning Post

Singapore Focuses on Creatng Jobs, The Times of India

Oli Govt's Move to Gain 'Cheap TAEF Brief No. 45

# Found Guilty of Cyber Libel

Commits to Globalisation

### June 15, 2020

In a case seen as a test of the Philippines' media freedom, journalist Maria Ressa has been found guilty of cyber libel.

She denied the charges, and claimed they were politically motivated. A former writer for her news site, Rappler, was also convicted. Both have been released on bail pending appeal, but could face six years in prison.

Press freedom advocates say the trial is aimed at silencing critics of President Rodrigo Duterte.

But the president and his supporters have accused her and her site of peddling fake news.

In a country where journalists are under threat, Ms Ressa's case became symbolic and closely-followed - both domestically and internationally.

### June 15, 2020

Singapore pledged its commitment to globalisation despite the coronavirus pandemic inspiring a rise in protectionist trade policies worldwide.

"For many countries, Covid-19 has accelerated the retreat from globalisation, and the erection of more protectionist barriers," Trade and Industry Minister Chan Chun Sing said in a televised address to the nation on Sunday. "We must resist these pressures."

"A less connected world means a poorer world and fewer opportunities for all. A less connected Singapore means fewer and poorer quality jobs for us," Chan said.

Singapore's economy relies heavily on trade and Chan echoed efforts across the government to promote global cooperation, especially Popularity' in Name of Nationalism Could Backfire: Exeprts on Map Row

### June 14, 2020

Nepal and India have no option other than holding talks to find a permanent solution to the border dispute amidst a rift in the country's leadership and its move to gain"cheap popularity" in the name of nationalism could backfire on the landlocked Himalayan nation, exports and senior ournalists here said on Sunday.

Nepal's ruling and opposition political parties on Saturday voted in unison to amend the Constitution to update the national emblem by incorporating the controversial map which incorporates Lipulekh, Kalapani and Limpiyadhura in India's Uttrakhand, a move described by New Delhi as "untenable".

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during the crisis.

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